



**N** NATIONAL  
**E** ENTREPRENEURSHIP  
**S** SKILLS  
**T** TRAINING



**CORPORATE  
 OFFICE  
 FOR  
 SOUTH INDIA**

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**I . N . D . I . A . T R U S T**

(Integrated National Development in Action Trust)

(a National Public NGO)

**Nodal Centre for**

(Tamil Nadu, Kerala, Andhra Pradesh & Pondichery)

**Sponsored by:**

**Friedrich – Naumann – Stiftung, Germany**

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 Department of Science & Technology (Government of INDIA) and  
 National Entrepreneurship Development Board.

DATE : \_\_\_\_\_

To

Dear Sir / Madam,

There are more than 500 Universities, 20,000 colleges, Hundreds of institutes of higher learning and research bodies. Several lakhs of students awarded with degrees are coming out with a lot of hope and faith to achieve successful career in their life.

India Vision 2020 committee has predicted that, there will be ten crore unemployed people in India in the next few years.

Do we have a solution for this national problem?

I.N.D.I.A. Trust, by virtue of its expertise in this field has been providing answers to this issue at various levels.

We have to recognise the basic Indian truth, that strong youth are the necessary foundation for the strength and the stability of the country.

One unforgettable lesson has been learnt- if things go well with the youth; the nation prospers, when the youth falter, the nation fails. Despite this, the fact remains that India has a large unfinished, ever-continuing agenda when it comes to educated youth and their career management.

As a nation, we can make no more important investment. Today young men and women will have to carry a staggering burden.

This will require the best educated and the best trained work force in the Indian history that will give every youth, full opportunity to develop the necessary skills and contribute to the community.

One of the most important contributions of our organization is to build capability towards acquiring employability and Entrepreneurship skills. This is a special programme organized for your students to participate even more fully in a movement that will radically change the way they look forward for a successful career.

## **NATIONAL - MISSION FOR EMPLOYMENT, ENTREPRENEURSHIP DEVELOPMENT (N.E.E.D.)**

is an idea whose time has come. We would like to make this association with you, as an opportunity to help your students to achieve their career success, today, tomorrow and forever.

Let us join hands together and dedicate this project to the young men and women of this country because our nation's future depends on their fitness.

Your participation is warmly solicited.

Regards,

**A. VIJAYA KUMAR**  
Founder President  
I.N.D.I.A. TRUST

## TRAINING METHODOLOGY

Practice sessions - observing, recording, classifying and conducting Management meetings.

Uses and applications of Individual, Team and Organisational Management instruments.

Case studies on experiences with Management centered approach.

Psychometry, Survey Method, Simulations and other Management approaches.

Provide accurate and reliable information.

Create the need for Self-development among people while satisfying the need for accurate Management appraisal.

Facilitate a joint approach to work collaboratively to make Management development plans.

Make people to realise the need for taking responsibility for their Development plans.

Help people match their competence and interest with their situations.

Make it easier to make best use of the Management talents of people working in the organisations.

Provide a more reliable method for appraising Management potential.

## POST TRAINING BENEFITS

1. Students who complete our Employability and Entrepreneurship skills development programme will be able to act with confidence as either a skilled professional in functional role or a general management role or social entrepreneurs with ranging view of management factors affecting operational and strategic issues.
2. Possess a broad understanding of the key institutions and players in our country of various fields and a knowledge and understanding of the environment in which they operate.
3. Acquire a high level of skills in areas of career management which are usually outside the scope of an undergraduate or postgraduate programme.
4. Develop expertise in their respective field in the context of applied leadership and managerial skills.
5. Be aware of the variety and extent of political regulatory and legislative restraints that affects business and career design making.
6. Learn the importance of teamwork that contributes overall individual and organisational Success.
7. Be able to drive and implement strategies leading to the resolution of complex personal and professional issues.
8. Be able to apply the skills and knowledge gained through Academic study to the real world understanding and resolution of career issues.
9. Recognise the need for a systematic review of policies, practices and strategies in the light of changing employment and business circumstances.
10. Feel qualified, if desired to proceed to a higher degree of career excellence in their related discipline.

## OUR TRAINING PHILOSOPHY

- I.N.D.I.A. Trust has pioneered and now is leading the revolution in training whether it is teaching the simplest or the most sophisticated subject of training.
- Together with our psychological associates, we have originated and developed tailor-made programmes for almost every type of personality.
- A UNIQUE AND POWERFUL AUTHORIZING SYSTEM
- We offer well-designed destination with the pre-requisites to turn the potential of human being into a skilled performance.
- Often in many institutions people are taught what the trainers know and not what the industries need.
- Today there is a strong trend towards requiring students to have prescribed on-job training experience between their degree and employment.
- The training experience gained by the students before landing into a job enriches teaching and learning process and brings theory to life.
- The participating students will be guided appropriately and will be simultaneously indicated through modules so that the sessions become the link between the concept and the execution of the subject.
- Each session opens up new possibilities for progress and personal development.
- The participants will find us totally committed and expanded to support and provide on-going help to their changing needs.
- We adopt learning styles that are more in keeping with the way that everyone learns to achieve.
- We have designed simulations that pose problems for the trainees and then asked to reflect the solutions
- Training and development is always attempted to hit the moving target, although it is assumed that the trainees' need is static.
- Indeed, the trainees are continuously evolving.
- This affects the trainees' perception of how the training programme readily meets the participants' evolving needs and aspirations.
- Our programme will take the participants from an idea of what the participants might ideally like to do to a clear plan of how they will do it, when and what and with whom.
- It is more than a personal and caring approach. A conducive environment made for learning and living.