

ENTREPRENEURSHIP TRAINING CURRICULUM

MODULES FOR TWO DAY WORKSHOP

1. PERSONAL DEVELOPMENT SKILLS
2. TEAM SKILLS, PROBLEM SOLVING & DECISION MAKING
3. LEADERSHIP SKILLS
4. CREATIVE & THINKING SKILLS
5. GOAL SETTING FOR PROJECTS
6. ATTITUDE RE-ENGINEERING
7. THEORIES OF ENTREPRENEURSHIP
8. ROLE OF ENTREPRENEURSHIP IN NATIONAL ECONOMIC DEVELOPMENT
9. ESTABLISHING AN ENTERPRISE
10. PERSONAL MOTIVATIONS, ATTITUDES, CHARACTERISTICS AND COMPETENCIES OF SUCCESSFUL ENTREPRENEURS
11. SEEKING OPPORTUNITY
12. BUSINESS PLAN ASSESSMENT
13. MARKETING MANAGEMENT & ADVERTISEMENT IN SMALL BUSINESS
14. SELF MANAGEMENT IN SMALL BUSINESS
15. VENTURE ANALYSIS
16. IMPORTANCE OF MARKET SURVEY
17. MARKET FEASIBILITY
18. RESOURCE MOBILIZATION AND SUPPORT SYSTEMS
19. PROBLEM SOLVING AND DECISION MAKING
20. POST TRAINING ENTREPRENEURIAL SELF-ASSESSMENT